



I C E X

Intellectual Capital Exchange
Private Exchanges for Professionals

Insights from Large Corporations

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ICEX Private Communities

I C E X

ICEX builds strong relationships and processes for members to continuously exchange ideas and solutions



ICEX does not consult, sell research services or represent vendors



Current ICEX Members

I C E X

3M

Kraft

A
A
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H

Accelerator Communities:

- IT Impact
- Digital Innovation
- Enterprise Architecture
- Data Center Excellence
- Globespan CIO Board
- Expressor Advisory Board
- Innovation for Organic Growth
- Healthcare New Paradigm

Intel

ICEX

- ❖ **Up Front Costs** – Ability to Inventory, Connect, Segment, Provision, Manage and Operate all aspects of what is put on or connected to the Cloud – **is proving easier said than practically done.**
- ❖ **Privacy and Security** – Many members have found that data in cloud environments do not meet minimum security requirements. **Trust is not an option.**
- ❖ **Legal** – “Loss of Control” issues will legally prohibit the use of Cloud Computing for some corporations. **A need for new legislation?**
- ❖ **License Negotiations** – The model for “pay for what you use” appears to be disappearing. **Opening for new competitors?**
- ❖ **Integration Limitations** – Many software cloud vendors are not interested in providing integration tools or software. **Cloud prevention education.**

I C E X

- ❖ **Specialty Applications** – Overwhelming support for **secure** specialty software (e.g., Engineering, Finance). **Mathworks unlimited???**
- ❖ **Testing Environments** – Many companies are **pushing systems testing and new development** into cloud environments. **Legacy Clouds???**
- ❖ **Non-critical Services** – Sharepoint, email, and other tools look to be “Cloudsourced”. **AT&T and Verizon look to be the winners???**