



State of the Cloud Executive Conference 2010

Parlerai Inc.
www.parlerai.com

Did You Know?

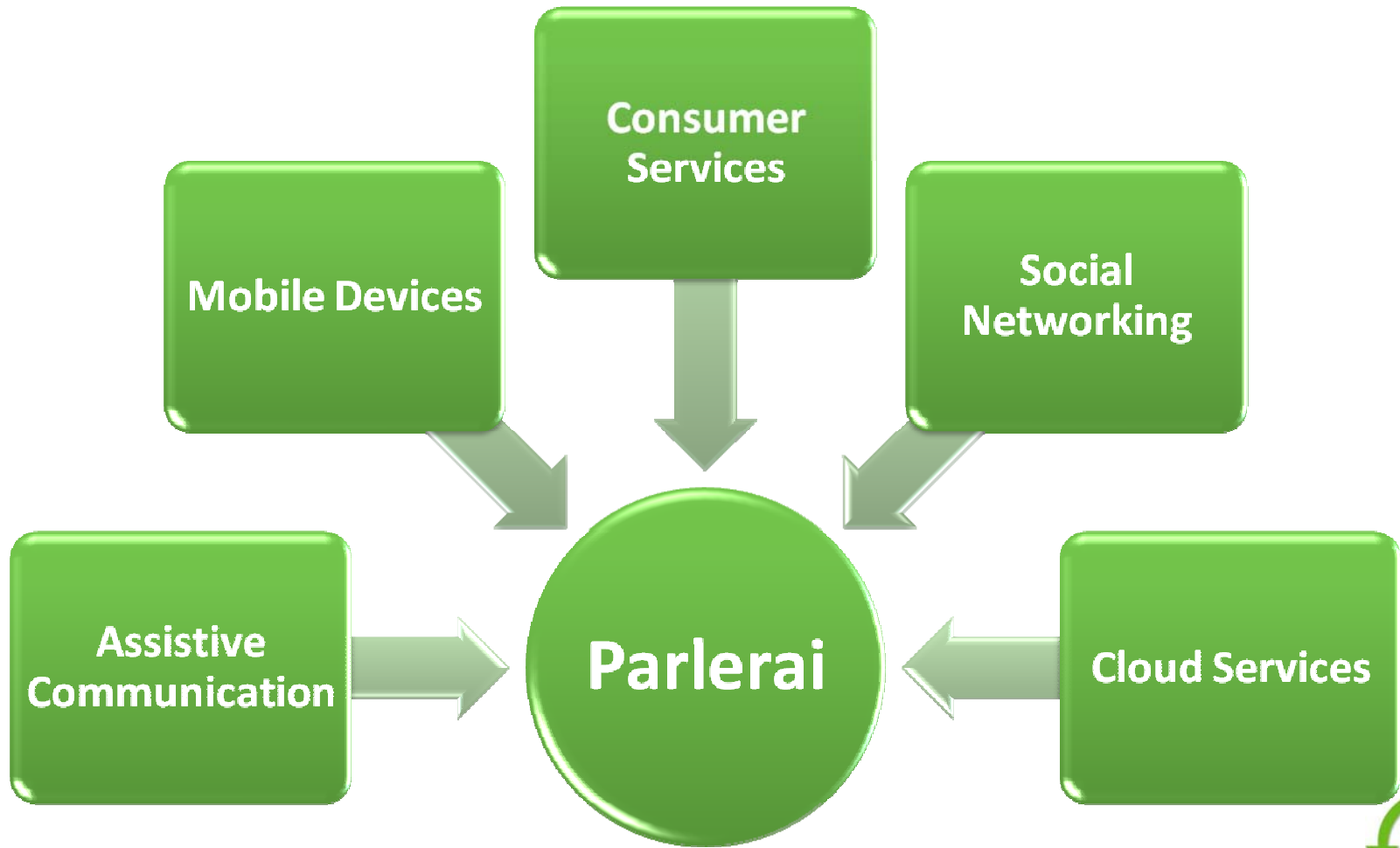
The largest “minority” group in the United States is the disabilities community.

10% of all school aged children have a disability or special need.

2 out of every 7 families care for someone with a disability.



Convergence of Service



Technology is Easy

- No need to focus on infrastructure
- No need to focus on back office services
- Only need to focus on business



Focus is Product and Sales

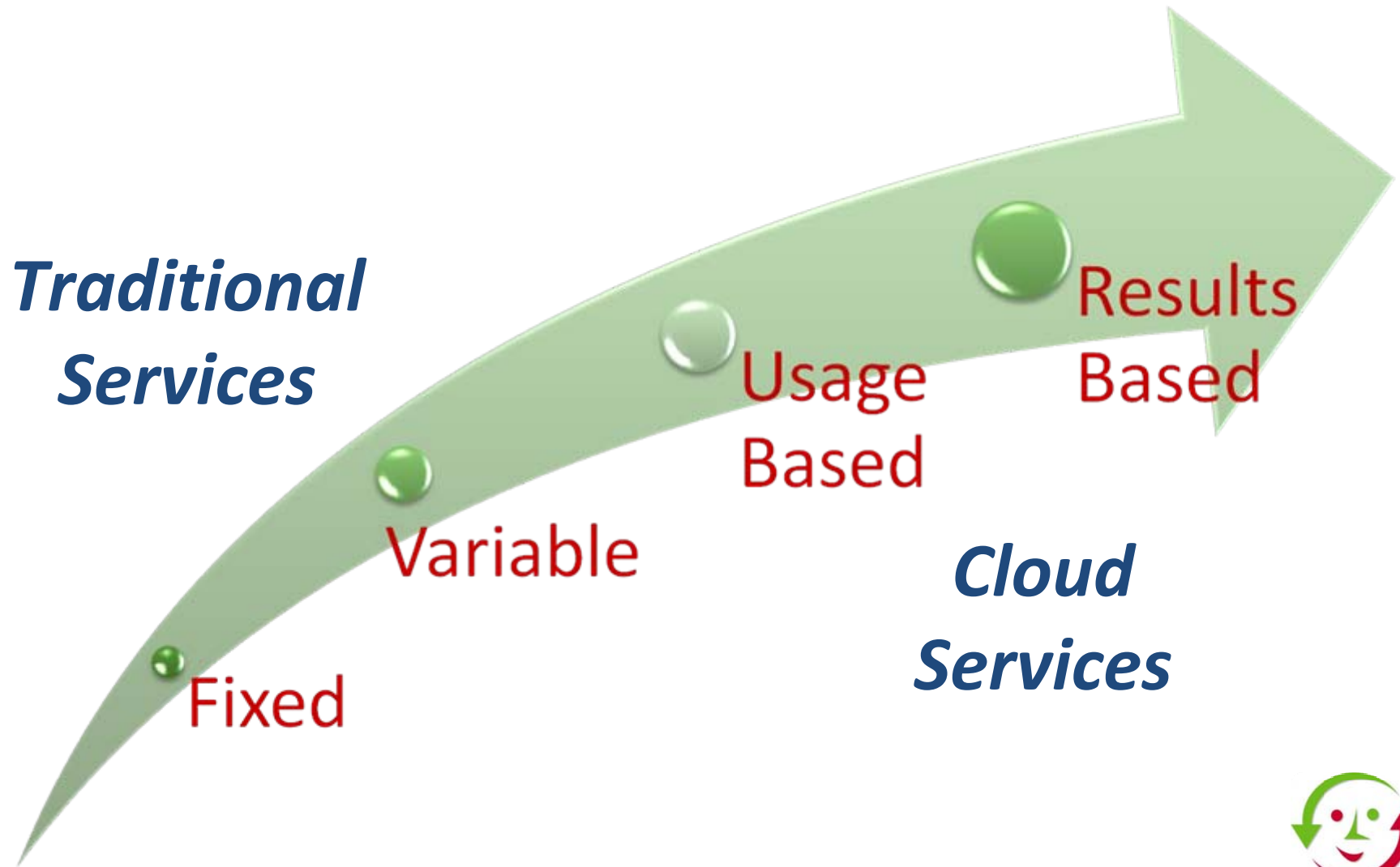


Apple iTunes

EP GLOBAL Communications, Inc.
A WORLDWIDE MEDIA COMPANY



“Results Based” Service



The Invisible Fence is Gone

- There are no barriers.
- Cloud Computing is about the availability of services.
 - It's not about the technology.
 - **The only people who really care about the technology are those who get paid to talk about it.**
- It levels the playing field.
 - Small companies can compete.
 - New businesses will innovate.



What This Means



Development

You don't get paid for effort or showing up

Revenue

Operations

You get paid for results

Performance

We become profitable, faster





*Harnessing the Power of the Internet
for Children with Special Needs*