

SCHEDULE - APRIL 26, 2010

6:00 -
9:00 pm

Reception &
Dinner

Location:
Seaport
Hotel -
Lighthouse
Ballroom
(Plaza Level)

VIP Dinner and Reception

Join us for an evening of great food and conversation on the most talked about cloud computing topics. We will have an open networking session and panel discussion with today's key industry leaders validating the latest cloud offerings.

- **Jeffrey Kaplan**, Managing Director
THINKstrategies, Inc.
- **Mike Grandinetti**, Managing Director
Southboro Capital and Serial Entrepreneur
- **Doug Williams**, HP
Distinguished Technologist,
Cloud Services Business
Hewlett-Packard Company
- **David Cohen**, Chief Architect,
Cloud Infrastructure Group
EMC Corporation
- **John Engates**, CTO
Rackspace Hosting
- **Erich Clementi**, Vice President,
Strategy & General Manager,
Enterprise Initiatives
IBM
- **Shawn Murray**, Director of
Americas, Windows Azure
Microsoft

SCHEDULE - APRIL 27, 2010: AM SESSIONS

SESSIONS LOCATED AT SEAPORT WORLD TRADE CENTER

7:30 - 8:30 am	Registration & Breakfast	Plaza Level/Harborview Ballroom	<ul style="list-style-type: none"> Seaport World Trade Center
8:30 - 9:15 am	Morning Keynote Location: Harborview Ballroom (Plaza Level)	<p>The State of the Cloud Cloud computing is many things to many people and organizations. This keynote discussion will cover the current and future state of the cloud. The major issues and successes organizations are facing today, and top reasons to consider one or more cloud business strategies.</p>	<ul style="list-style-type: none"> Antonio Piraino, VP & Research Director Tier One Research Doug Williams, HP Distinguished Technologist, Cloud Services Business Hewlett-Packard Company Andrew Schroeffer, VP of Strategy Rackspace
9:30 - 11:45 am	Panel Session #1 Location: Amphitheater (Mezzanine Level)	<p>Overview, Scalability, Interoperability and Portability of Cloud Solutions This panel discussion will range from the basics of cloud computing technologies and expand into the portability of migrating applications into the cloud. Our panelists will talk about the selection process, cost savings to the organization, implementation challenges of scaling cloud technologies to fit the business and interoperability challenges, the business may encounter when migrating to a cloud solution.</p>	<ul style="list-style-type: none"> Mike Grandinetti, Managing Director Southboro Capital and Serial Entrepreneur Jim Sokoloff, Vice President Technology VistaPrint Mladen Vouk, Department Head and Professor North Carolina State University Todd Rothenhaus, CIO Caritas Christi Hospitals Shawn Murray, Director of Americas, Windows Azure Microsoft Rick Swanborg, CEO ICEX

SCHEDULE - APRIL 27, 2010: PM SESSIONS

SESSIONS LOCATED AT SEAPORT WORLD TRADE CENTER

<p>12:15 - 2:00 pm</p>	<p>Keynote Luncheon</p> <p>Location: Harborview Ballroom (Plaza Level)</p>	<p>Economics of The Cloud: TCO and Cost Optimization So where are all the savings? What's all the hype about? This keynote discussion will be covering total cost of ownership and cost optimization scenarios. Providing senior IT executives a better understanding for the current "cloud" value.</p>	<ul style="list-style-type: none"> • Erich Clementi, Vice President, Strategy & General Manager, Enterprise Initiatives IBM • Jessica Carroll, Managing Director of Information Technologies USGA
<p>2:15 - 3:45 pm</p>	<p>Panel Session #2</p> <p>Location: Amphitheater (Mezzanine Level)</p>	<p>Cloud Security, Compliance & Privacy This session will explore cloud computing technologies from a security perspective. Our panelists will look to discuss the privacy of data, where it lies in the cloud and its vulnerabilities as it relates to the cloud.</p>	<ul style="list-style-type: none"> • Steve MacLellan, SVP of Enterprise Architecture Financial Services • Steve Riley, Evangelist and Strategist Amazon Web Services (AWS) • Adrian Saunders, Managing Director Colt Managed Services • Tonya Hongsermeier, Principal Informatician Partners Healthcare Systems • Patrick Harding, CTO Ping Identity
<p>4:00 - 5:30 pm</p>	<p>Panel Session #3</p> <p>Location: Amphitheater (Mezzanine Level)</p>	<p>Preparation & Organizational Workflow When migrating to a cloud solution, typical business workflow may be impacted. During this session our panelists will discuss the preparation and challenges in adapting the business to the new dynamics of working with a cloud-based application, service or system.</p>	<ul style="list-style-type: none"> • Judith Hurwitz, President of Hurwitz & Associates, Inc. & Author of "Cloud Computing for Dummies" • Mohammad Al-Ubaydli, MD, Founder & CEO Patients Know Best • Greg Arnette, Founder and CTO Sonian • Dave Roberts, Vice-President, Strategy and Marketing ServiceMesh, Inc. • Jon Erickson, CIO Parlerai Inc. & OnCorps
<p>5:30 - 7:00 pm</p>	<p>Closing Reception</p> <p>Mezzanine Level</p>	<p>Refreshments and Networking</p>	